British Motorsport Marshals Club - Social Media Policy and Guidance

Version	Author	Date of Review	Review Points	Date Endorsed by BMMC National Council
V 1.0	R. McEwan (Chair SE Region)	07/ 03/2021	New Policy	07/03/2021
		2022		

This document contains guidance for all members of the British Motorsport Marshals Club (BMMC) and all persons who use and post onto social media platforms administrated by the club.

What is Social Media?

Social media is the term given to web-based tools and applications which enable users to create and share content (words, images, and video content) and network with each other through the sharing of information, opinions, knowledge and common interests. Examples of social media include Facebook, Twitter and Instagram.

As technology develops, the internet and its range of services can be accessed more easily. Social networking can offer great opportunities for our club and its members to communicate and engage. The British Motorsport Marshals Club has a responsibility to promote the safe and responsible use of social networking, to raise awareness of the potential risks and to promote best practice.

Members and users of BMMC social media platforms must be aware that comments which bring motor sport into disrepute, or are threatening, abusive, indecent or insulting, may lead to disciplinary action in accordance with club rules, or/and an appearance before the Motorsport UK National Court, that could result in a suspension or ban from participation in the sport.

Any comments posted to social media platforms that include a reference to a person's ethnic origin, colour, race, nationality, faith, gender, sexual orientation or disability may attract a severe disciplinary sanction. Such comments may also attract civil or criminal action.

Administration of BMMC Social Media

Facebook

• National and regional BMMC Facebook sites will each be administrated by 3 moderators, who should be a current club and regional committee member and fully acquainted with the group moderating tools

• All pending posts and applications to join a BMMC group or page, will be reviewed by a moderator prior to publication. If not approved, appropriate feedback will be provided to the person submitting the post or application. If required, moderators should consult, or seek further guidance, before approving any post/application.

• The minimum age for joining a BMMC Facebook group or page is 13 years old. This reflects the current Facebook policy and allows cadet members to engage and participate with online content.

• All group or page applicants must answer both the following joining questions:

1. Are you a current BMMC member? If yes please provide your Region and membership number.
2. Are you under 18 years old? If yes please provide your full date of birth.

• All BMMC Facebook groups or pages will publish the following group rule:

> "This group has been formed to promote the British Motorsport Marshals Club (BMMC) and motorsports in general, in a welcoming environment. We require that you treat all members, competitors and volunteers within motorsport with respect and courtesy. We may decline to display, or remove, any post or comment that is considered unsuitable."

• All applicants must select that they agree to the group rules prior to approval

• BMMC club members and non-members may join a BMMC group or page unless otherwise stipulated.

• BMMC regions may also host a separate group for BMMC members only

Twitter / Instagram

Only posts approved by the BMMC National Chair or the BMMC Brand and Communications Officer may be published on the BMMC official sites.

Policy Review

This policy will be reviewed annually by the BMMC Brand & Communications Officer.

General Guidance

- Online platforms are public forums, so treat them as such
- Users and the club (BMMC) are strictly responsible for any posting on his-her/their account/s
- Re-posting or re-tweeting inappropriate content represents an endorsement of that content and can be actionable and punishable under the club rules
- Do not use abusive, derogatory, vulgar or sexual language and do not post anything that you would not say face to face
- Do not bully, criticise or imply bias of race officials or marshal colleagues on social media platforms
- Deleting or apologising publicly for an improper posting may not prevent disciplinary action being taken
- Do not post, upload, forward or link to spam, junk email, chain emails, or other unsuitable content
- Do not publish or share any copyrighted software, media or materials owned by third parties, unless permitted by that third party
- Do not post or share any personal details online
- Members should refrain from stating or implying they are 'employed by', or 'work for', BMMC on any online platform
- No Member, except an authorised BMMC club representative (*National Chair or Brand and Communications Officer),* may at any time make a statement for, or on behalf of, BMMC to any representative of the media, or on any social media network site. If on duty at an event, BMMC members should refer any enquiry from the media to the event organisers. If approached elsewhere, they should be advised to contact the BMMC National Chair or the BMMC Brand and Communications Officer.
- Members and users of social media should be aware that the club (BMMC) can be vicariously liable for material published on an official website, Facebook page, Twitter feed, or other platform.

Reporting Suspected Offences

Any suspected breaches of this policy and guidance should be reported immediately to either the BMMC National Chair, Brand and Communications Officer or any regional committee member. Such details may also be shared with Motorsport UK and the relevant statutory organisations, if appropriate.

Club Rules
The BMMC 'Club Rules' may be viewed [here](#)

Safeguarding - For matters relating to safeguarding, please refer to the BMMC safeguarding policy (link below) or contact the CSO Margaret Simpson nat.safe@marshals.co.uk   https://www.marshals.co.uk/safeguarding/