

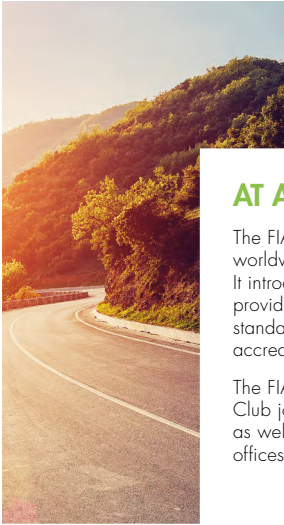


ENVIRONMENTAL ACCREDITATION PROGRAMME

Pilot Programme for FIA Mobility Member Clubs



ENVIRONMENTAL ACCREDITATION PROGRAMME FOR FIA MOBILITY MEMBER CLUBS



AT A GLANCE

The FIA Environmental Accreditation Programme helps FIA stakeholders worldwide to measure and improve their environmental performance. It introduces clear and consistent environmental management and provides stakeholders with a framework drawn from multiple international standards, such as ISO 14001 and ISO 14064, against which they can accredit their activities.

The FIA will design a specific accreditation roadmap for each Mobility Club joining the programme, covering key environmental impact areas, as well as Clubs' principal business activities (e.g. headquarters, regional offices, road assistance units, workshop units, driving/education centres).

6-STEP PROCESS



3 ACCREDITATION LEVELS

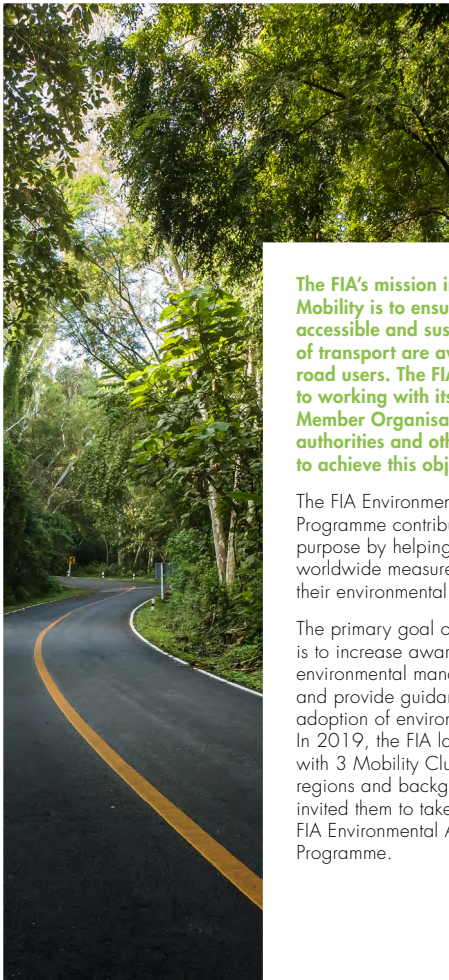


BENEFITS FOR FIA MOBILITY MEMBER CLUBS

- Raises awareness and prepares the organisation to report to its stakeholders on environmental performance.
- Helps saving on operational costs.
- Increases and strengthens the credibility, competitiveness, reputation, and customer confidence.
- Offers support from an FIA technical expert to ensure the continuous improvement in environmental performance.
- Is an excellent training tool for further implementation of other international standards (e.g. ISO).
- Serves as an education platform for the Clubs and their members.
- Enables FIA stakeholders to share experiences and best practices, and contribute to a collective effort.



For further information about the FIA Environmental Accreditation Programme, please contact Santiago Peña Gomez – spenagomez@fia.com



PILOT PROGRAMME FOR FIA MOBILITY MEMBER CLUBS

The FIA's mission in the field of Mobility is to ensure that safe, accessible and sustainable systems of transport are available to all road users. The FIA is committed to working with its Mobility Member Organisations, alongside authorities and other stakeholders to achieve this objective.

The FIA Environmental Accreditation Programme contributes to this purpose by helping FIA stakeholders worldwide measure and improve their environmental performance.

The primary goal of the programme is to increase awareness of environmental management issues, and provide guidance to facilitate adoption of environmental initiatives. In 2019, the FIA launched a pilot with 3 Mobility Clubs from different regions and backgrounds, and invited them to take part in the FIA Environmental Accreditation Programme.

One outcome of the project is a series of case studies illustrating how FIA Mobility Clubs are actively contributing to a more sustainable mobility. The identification and sharing of information contribute to the holistic integration of sustainability, and are hereby showcased by sharing Mobility Clubs' best practices with the FIA Community.



MEASURE & IMPROVE



NAF CASE STUDY



NAF delivers a great variety of services, with a strong offer of road assistance services to insurance companies, local authorities and members. The driving centres are linked to a long-term, non-profit operational agreement with Norwegian authorities, and the SOS Road Assistance is NAF's outsourced supplier, fully certified against ISO 9001, 14001 & 27001 standards.

The Club has always been strongly committed towards the development of organisational roadmaps with an environmental and sustainable mindset. With a high level of detailed monitoring, the Club put in place 100% food waste tracking from their HQ, as well as full-scale electricity efficiency measures of all facilities.

Norges
Automobil-Forbund



SCOPE OF ACCREDITATION

- HQ operations in Oslo
- Driving Centres' operation
- SOS Road Assistance operation



THE ACCREDITATION PROGRAMME REPRESENTED A GREAT OPPORTUNITY FOR THE CLUB TO MEASURE ITS OPERATIONS AND FURTHER STRUCTURE ITS EFFORTS TO FUNCTION IN A MORE SUSTAINABLE WAY. IT HELPED US SET NEW, MORE AMBITIOUS GOALS AND SERVE AS AN EXAMPLE FOR OTHERS TO FOLLOW. "

Fredrick Andersen, NAF President

HIGHLIGHTS

- Offer of an outsourced ISO 14001-certified Road Assistance service with a strong focus on compliance and environmental management systems.
- Optimised management of HQ and operations, which includes tracking and measurement of waste, electricity, water, chemicals, and kilometres driven by road assistance vehicles.
- Monthly environmental performance report from the road assistance services, including CO₂ emissions per km, per car, and fuel consumption per km.
- Driving Centres operational agreement with Norwegian authorities.

CONTACT – Line Larsen, NAF Lead of Strategy and Processes – line.larsen@naf.no

ANETA CASE STUDY

ANETA celebrates this year 70 years of work in road safety and motor sport in Ecuador. The organisation manages 31 local driving schools in Ecuador (two of them located in the Galapagos Islands), educating more than 5,000 students per month. The Club works together with the national government as well as with local authorities on different road safety and sustainable mobility projects.



ANETA demonstrates strong commitment towards sustainability and environmental protection, in particular with the creation of a department dedicated to sustainable mobility, the implementation of an Environmental Policy that places sustainable mobility at the top of their operational agenda, and the Club's partnership with the UN Global Pact to contribute to sustainability goals outside the internal sphere of the Club.



Automóvil Club
del Ecuador



SCOPE OF ACCREDITATION

- HQ operations, including the HQ-based gas station in Quito
- Driving Schools in Ecuador, including two in the Galapagos Islands



ENVIRONMENTAL RESPONSIBILITY HAS BECOME FOR US A TRANSVERSAL COMPONENT OF ALL OUR ACTIVITIES. THROUGH THE ACCREDITATION PROGRAMME, WE HAVE BEEN ABLE TO SET OUR HORIZON AND DEFINE HOW WE WANT TO POSITIVELY IMPACT THE ENVIRONMENT AND PROTECT OUR PLANET. "

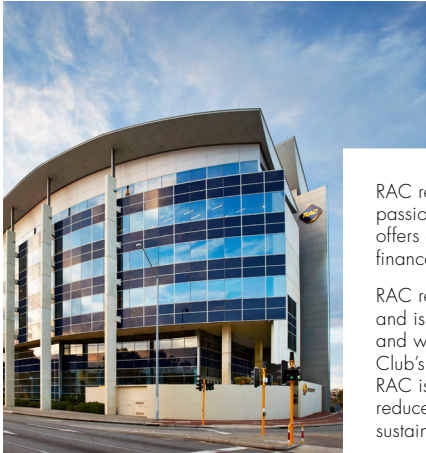
Gorki Obando, ANETA General Manager

HIGHLIGHTS

- Operation in the Galapagos Islands with two driving schools (including an electric vehicle in the fleet).
- Development of projects for environmentally responsible mobility – education module on electric vehicles.
- Development of a sustainable mobility strategy in the Galapagos Islands together with the Inter-American Development Bank (IDB).
- Active advocacy with the local government for the definition and implementation of public policies related to sustainable mobility.
- Strong commitment in the field of biodiversity protection in the Galapagos Islands.

CONTACT – Ana Gabriela Dávila, ANETA Head of Sustainable Mobility – adavila@aneta.org.ec

RAC CASE STUDY



RAC represents the interests of more than 60 % of Western Australian households and is passionate about ensuring safer, more sustainable and better-connected communities. RAC offers a broad portfolio of services including roadside assistance, car servicing & repair, finance, parks and resorts and insurance.

RAC rewards members for driving low-emission vehicles through incentives and discounts and is a CitySwitch Green Office signatory (improvement of energy and waste efficiency for office-based businesses). Additionally, the Club's HQ holds a 5-star NABERS base-building rating. RAC is prioritising waste, emissions and energy-saving initiatives to reduce its environmental impact and ensure alignment between its sustainability credentials and social impact agenda.



Royal Automobile Club of
Western Australia



SCOPE OF ACCREDITATION

- HQ operations in West Perth
- Roadside Assistance Services (including RAC Tyres and RAC Batteries)



EFFECTIVELY MANAGING OUR IMPACT ON THE ENVIRONMENT AND INFLUENCING BETTER SUSTAINABILITY OUTCOMES FOR THE COMMUNITY REMAINS A KEY PRIORITY FOR RAC. WE LOOK FORWARD TO WORKING WITH STAKEHOLDERS TO EXTEND OUR FOCUS ON THESE ACTIVITIES EVEN FURTHER."

Rob Slocombe, RAC CEO

HIGHLIGHTS

- Award-winning CitySwitch Green Office signatory; 5-star base-building and 4.5-star whole building NABERS ratings.
- Emissions emitted by fleet vehicles (including all roadside patrol vehicles) are offset with the purchase of carbon credits.
- Procurement process seeks interested suppliers to include an environmental plan in their proposals.
- HQ waste and recyclables management outsourced with strong environmental KPIs in place.
- Robust recycling process in place for scrap metal, tyres and batteries.

CONTACT – Anne Still, RAC General Manager – Public Policy and Mobility – anne.still@rac.com.au



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