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Motorsport UK recognised. No.120522

# British Motorsports Marshals' Club

THE marshals' club

Website: [www.marshals.co.uk](http://www.marshals.co.uk)

## Summary of Board Meeting Date of Meeting 03/12/23 10:30am Bicester Heritage and TEAMS

JE welcomed the following guests to the meeting; Chris Hobson (Vice President), Helen Magee Mike Mulder

The meeting was attended by Nadine Lewis (NL), John Edwards (JE), Robert Coursey (RC), Mike Broadbent (MB), Chris Whitlock, Adrian Liddiment, Andy Bumstead (AB), Sean Clarke (SC), Pete Lawton (PL), Steve Woolfe (SW), John Jones

Apologies were received from Dave Smithson, Alex Hodgkinson (AH), Jayne Poston, Dave Reed, Richard Harris, Diane Hardy

There were no conflicts of interest declared.

The minutes of the meeting held on 27<sup>th</sup> September 2023 were agreed as a true record; proposed by Andy Bumstead and seconded by Steve Woolfe.

The following matters were discussed and agreed.

### Sustainability / Environmental Update

MB confirmed he requires more data to move this forward. Meeting planned for early 2024 to agree how this will be facilitated i.e. Nationally / Regionally etc.

MB thanked AL for the support in regalia sales providing funds for Environmental matters.

The Directors voted unanimously in favour of this on £200 per region charitable donation to local Environmental causes as discussed in September meeting. MB noted that the receiving cause needs to be recorded. MB noted his target is to bring BMMC more in line with other clubs and circuits.

### Communications / Mailchimp

JE confirmed that after discussions with DS, there are a significant number of contacts in Mailchimp who have unsubscribed.

Agreed to have a final push through the Governance server for members to resubscribe and then review improvement by end March 24 and then decide as to whether we move all Comms to new platform.

Membership database needs connecting via API to call down membership details by National / Region

MB suggested we need to send a communication via the Governance server separately to the Subscriptions notice All agreed.

CH advised he would like to see more relevant Communication from the club.

### New Membership process

JE described the current process and the proposed changes – summarised below:

Current process has 5 touchpoints – proposed has 3.

It was agreed that as all new members are Registered under the pathway there is no need to enter their grading separately – this can be done on joining. This will alleviate the current issue with marshals being ungraded in the database due to the time lag between membership and grading process currently. All documents / patches etc to be issued by membership coordinator with welcome letter. CW noted the need to still inform regions of new members – All agreed.

JE noted new online form is live and thanked SC for his work on this.

## **National Training Coordinator**

After discussion it was agreed that we should readvertise the role in mid-January 2024

## **Membership Database**

SC demonstrated the updated membership database. All agreed it looked impressive. JE asked if CAKE had now completed, SC advised there was minimal work to complete, however he then needed to finalise before redeployment.

The following reports were reviewed and discussed:

- Chair Report
- Secretary Report
- Treasurer Report - Fees agreed at 2023 levels. Directors agreed unanimously.
- Northwest Chair
- Northeast Chair - Sofia Soberon has taken on role of NE Secretary.
- Midland Chair
- South Midlands Chair
- Southeast Chair
- Southwest Chair
- Northern Ireland Chair
- BRMC Chair
- Training Officer
- Grading Officer
- I.T Officer - SC is redesigning the BMMC website etc and again asked for feedback / needs.
- National Members Officer
- Regalia Officer
- Competition Officer
- Brand & Communications Officer
- Speed & Hillclimb
- Recruitment Officer
- Donnington ES

## **Dates for 2024 meetings**

- 13/03/24 Full Council by Hybrid (ZOOM) 19:00 – 21:00
- 19/06/24 Directors only (ZOOM) 19:00 – 21:00
- 18/09/24 Directors only (ZOOM) 19:00 – 21:00
- 01/12/24 Full Council by Hybrid (TEAMS tbc) 10:30 –12:30 pm
- 01/12/24 AGM by Hybrid (TEAMS tbc) 14:30 –15:30 pm

**Meeting Closed** at 13.03